

SEC CHIEFS KENTUCKY CONFERENCE



Lexington, Kentucky | July 20th 2026

Advancing SEC Game Day Operations Through Technology, Intelligence, & Coordinated Response

Learning Objectives:

- Modernize command centers with real-time crime center capabilities, indoor positioning, and data-driven operations.
- Apply best practices from high-profile events, from SEC Saturdays to global-scale sporting venues.
- Leverage emerging technologies like drones and real-time location intelligence to strengthen campus response.

Agenda:

- 8:00 – 8:30 AM Registration, Coffee and Pastries, & Networking
- 8:30 – 8:45 AM - Welcome: **Joe Monroe**, University of Kentucky Chief of Police and **Glenn Farrant**, CriticalArc CEO & Founder
- 8:45 - 9:45 AM - **Joe Monroe**, University of Kentucky Chief of Police - **From Command Centers to Real-Time Crime Centers: The Evolution of SEC Game Day Operations**
- 9:45 – 10:00 AM - Break
- 10:00 – 11:00 AM - **Glenn Farrant**, CriticalArc CEO & Founder - **Operational Visibility in Complex Environments: Indoor Positioning, Real-Time Location Intelligence & Data-Driven Operations**
- 11:00 - 12:00 PM - **Mike Johnson**, Texas A&M University Chief of Police, and **Kary Shaffer**, Texas A&M University Assistant Chief - **From SEC Saturdays to the Global Stage: Preparing for High-Profile Sporting Events**
- 12:00 – 1:00 PM - Lunch
- 1:00 – 2:00 PM - **Scott Lanter**, University of Kentucky Police Major - **Eyes in the Sky: The Future of Drone-Assisted Campus Response**
- 2:00 - 2:45 PM - **Joe Monroe**, University of Kentucky Chief of Police - **Building the Modern Campus Command Center**
- 2:45 – 3:00 PM - Break
- 3:00 – 4:00 PM - Panel: **Joe Monroe**, University of Kentucky, **Scott Lanter**, University of Kentucky, **Mike Johnson**, Texas A&M University, **Kary Shaffer**, Texas A&M University, and **Glenn Farrant**, CriticalArc - **SEC Public Safety Leadership Roundtable: Emerging Challenges and Technologies**
- 4:00 - 4:15 PM - Closing Remarks
- 4:15 – 5:30 PM - Closing Reception & Networking

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From Command Centers to Real-Time Crime Centers: The Evolution of SEC Game Day Operations

Keynote Speaker: Joe Monroe, University of Kentucky Chief of Police

- The evolution from traditional command centers to Real-Time Crime Centers and what's driving the shift across SEC institutions.
- Integrated technologies powering modern game day operations, from live video and data feeds to unified situational awareness platforms.
- Lessons from the field on coordinating multi-agency response and managing complex, high-attendance athletic events.

Operational Visibility in Complex Environments: Indoor Positioning, Real-Time Location Intelligence & Data-Driven Operations

Keynote Speaker: Glenn Farrant, CriticalArc CEO & Founder

- Indoor positioning and responder visibility that extend situational awareness into buildings, stadiums, and complex venues.
- Real-time location intelligence for coordinating teams and resources during large-scale events.
- Data-driven operations and analytics that turn live and historical incident data into smarter decisions.

From SEC Saturdays to the Global Stage: Preparing for High-Profile Sporting Events

Keynote Speakers: Mike Johnson, Texas A&M University Chief of Police, and Kary Shaffer, Texas A&M University Assistant Chief

- Scaling from SEC Saturdays to the global stage, with operational planning insights for internationally visible events.
- Inside the Argentina vs. Honduras international match hosted at Texas A&M and the planning behind it.
- Transferable lessons for SEC campuses managing large-scale, high-profile athletic environments.

Eyes in the Sky: The Future of Drone-Assisted Campus Response

Keynote Speaker: Scott Lanter, University of Kentucky Police Major

- Drone as First Responder (DFR) programs and their growing role in emergency response, event monitoring, and tactical support.
- Day-to-day drone applications like facilities inspections, perimeter checks, lost person searches, and crowd assessment.
- Best practices from mature programs on what's working, what to avoid, and where drone-assisted response is headed next.

Building the Modern Campus Command Center

Keynote Speaker: Joe Monroe, University of Kentucky Chief of Police

- Integrating video, drone feeds, communications, and dispatch into a unified operational environment.
- Operational dashboards and connected workflows that give command staff a clearer, real-time picture.
- How UK funded and built their command center, with lessons applicable to other campuses.

SEC Public Safety Leadership Roundtable: Emerging Challenges and Technologies

Panelists: Joe Monroe, University of Kentucky Chief of Police, Scott Lanter, University of Kentucky Police Major, Mike Johnson, Texas A&M University Chief of Police, Kary Shaffer, Texas A&M University Assistant Chief, and Glenn Farrant, CriticalArc CEO & Founder

- Emerging campus threats including field and court storming, protest activity, and social media-driven incidents.
- Operational pressures like staffing challenges and the rise of AI-generated threats.
- Future technologies shaping how SEC public safety leaders respond and adapt.